

## PhD Programme 2020-21

[note the possibility of revisions in times of COVID-19]

## **Online Registration**

Access: <u>https://ceresresearchschool.nl/phd-</u> activities/2-module-for-post-fieldwork-phds/

#### **CERES** Office

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## INTRODUCTION

CERES is the Dutch research school for the field of International Development. Its members include academic staff and their PhD researchers in Development Studies or in associated disciplines or interdisciplinary fields in the social sciences, such as anthropology, sociology, political science, economics and geography. The School was founded in 1994 by six academic institutions and currently includes ten member institutions, including one in Belgium (Flanders). It has established links with many other universities and research institutes in Europe and in the Global South.

CERES currently serves three main functions:

Provide educational opportunities specifically tailored to PhD researchers working in the interdisciplinary field of Development Studies or on issues of development (it is the only accredited research school in the Netherlands that offers such specifically tailored research training).



1

Organise and convene lectures and events to promote the field of Development Studies in the Netherlands and Belgium.

3

Provide researchers and research managers in Development Studies and allied fields with a tool to measure and evaluate research output performance in a plural and interdisciplinary manner, but also in a way that is conventionally recognised by formal research quality assessment exercises.

The following programme addresses the first function. In this respect, 2020-21 is a year of renewal and innovation for CERES given that we are expanding our PhD course options in response to demand from many PhD researchers and member institutions for more PhD-level teaching tailored to Development Studies, which is the comparative advantage of CERES and where it adds value to its members.

In addition to its longstanding **PhD Training Course** oriented towards first-year PhDs, CERES is offering an additional **Course for Post-fieldwork PhDs**, a one-day **Workshop on Research Problems** for starting PhDs, as well as two **thematic courses** (one on ontology and the other on security in fieldwork). The course calendar is as follows:

November 2020	One-day workshop on research problems/questions for starting PhDs					
	February 2021         One-week module for post-fieldwork PhDs					
	February-March 2021 Ter			n-lecture course on ontology		
	March-June 2021		The annual PhD Training Course			
	 June 202:		1	Two-day course on security		

We would like to offer these courses in person although due to the evolving COVID-19 situation, at the moment we need to prepare for the prospect of offering these as only online courses until further notice. Two tuition fees are presented to reflect both residential (in person) and non-residential (online) options, in addition to tuition differences for PhDs from member and non-member institutions.

Note that, in general, institutions pay, not the individual PhD student.

## COURSES

# 1. One-day workshop on developing research problems and questions

Tuesday 17 November 2020, 10h30-12h00 and 14h00-15h30 Teachers: Dr Andrew M Fischer and Dr Gemma van der Haar Location: Online via Zoom Tuition: Free for member institutions; 100 euros for non-member institutions.

**Description:** This workshop focuses on the art of asking social scientific research questions by rooting these in the identification and specification of research problems. It is designed for PhDs who have recently started their degrees and as a primer for the full PhD Training Course.

## 2. Post-Fieldwork PhD Workshop

#### 1-4 February 2021

**Instructor:** Dr Raul Pacheco-Vega (Associate Professor, Facultad Latinoamericana de Ciencias Sociales – FLACSO, Sede Mexico). Access: <u>http://www.raulpacheco.org</u>

#### Facilitators:

Dr Andrew Fischer (CERES Scientific Director, ISS) Dr Gemma van der Haan (Wageningen University)

#### Location: Online

**Tuition (online):** CERES Members: 250 euros; non-members 500 euros In principle, member institutions pay for these fees, not the participants themselves.

**Description:** This course is intended to provide participants with the tools to develop a systematic writing practice, write more analytically, process and present data with authority and clarity, and preparing drafts of their doctoral theses components (be it research articles, book chapters or the entire dissertation).

**Pedagogical strategy:** The instructor will present specific techniques, strategies, and tools to manage your research pipeline, develop a research pipeline and a plan for writing up the dissertation results, over Zoom. Time for reflection and workshop-style application of the techniques presented will be provided (along with strategic breaks for rest/recuperation).

**Workshop plan:** Each day of the workshop will have morning and afternoon sessions. Attendees will have read by the morning of each day all assigned reading materials. Presession work assignments will also be provided and it is expected that participants will have completed those pre-session tasks. The instructor will go over specific techniques during the morning session, linking material covered in the readings with the pre-session assignments. After a 45-60 minute synchronous session, participants will have 105 minutes for individual work. The last 60 minutes of each 3-hour block will be devoted to 'wrap up', clarification on any questions participants may have, and set up for the afternoon session.

Each daily afternoon session will follow a similar pattern (instruction, individual work, wrapup and clarification), with end-of-day work assigned for the following morning. This means that there will be at least 3 assignments to be performed post-session. On Day 4, we will wrap up the workshop with an integrated discussion of all the work that has been performed over the past few days. We will leave more time for discussion on the afternoon of Day 4. **Pre-workshop assignments and preparatory readings:** The intention of each assignment is to prompt each student to reflect and consider their own research and writing practices. These will be provided with enough lead time for participants to read and be prepared.

**In-session tasks:** Each session will assign specific tasks to be performed as associated with each one of the learning objectives for either the morning or the afternoon session. These tasks, in conjunction with the pre-workshop assignments and preparatory readings, as well as the synchronous Zoom lecture, will help participants consolidate their learning.

#### DETAILED PROGRAMME (BROKEN DOWN PER DAY/MORNING/AFTERNOON)

Day	Morning Session	Afternoon Session
1	<ul> <li>The "ins" and "outs" of academic writing</li> <li>Writing as researching</li> <li>Reading as writing</li> <li>Developing and crafting memorandums</li> </ul>	<ul> <li>Developing a planning system for daily (or other form of systematic) writing</li> <li>Daily (fortnightly, weekly) writing</li> <li>Writing when blocked</li> <li>Micro-writing</li> </ul>
2	<ul> <li>Presenting research I: Quantitative results</li> <li>Descriptive statistics</li> <li>Models</li> <li>Explaining results</li> <li>Other types of quantitative research (SNA, GIS)</li> </ul>	<ul> <li>Presenting research II: Qualitative results</li> <li>Field notes and notebooks</li> <li>Quotations, codes, and themes</li> <li>The ethics of fieldwork and on-the-ground reporting</li> </ul>
3	<ul> <li>Writing analytically I:</li> <li>description vs. analysis</li> <li>different argumentative moves</li> <li>different models for argumentation</li> </ul>	<ul> <li>Writing analytically II:</li> <li>Linking theory with evidence</li> <li>Presenting evidence</li> <li>Writing in a second language</li> </ul>
4	<ul> <li>Moving from proposed research to presenting what you did:</li> <li>Integrating your work systematically with a publications planner</li> <li>Developing a research pipeline</li> </ul>	<ul> <li>Structuring the thesis:</li> <li>Overview Devices (DTP, DAT, GDN)</li> <li>Planning the thesis (Gantt, backcasting)</li> <li>Charting the thesis – drafting chapters, conclusions, analysis.</li> </ul>

## 3. Social Ontology and Political Economy

Tuesday 23 February – 23 March 2021 (two lectures/day every Tuesday for five weeks) Teacher: Dr Karim Knio Location: Online via Zoom Tuition: Members: free; non-members 500 euros

**Description:** This course aims to emphasize the necessity and desirability of embedding thematic and empirical research within ontological debates to produce rigorous scholarly research. It introduces students to fundamental debates in social ontology and highlights their subsequent implications on political economy analysis. Namely, the course focuses on two important ontological debates in their own right before it develops a cartography which charts their intersection, then this cartography is subsequently situated within the classic debate on neoliberalism in critical political economy literatures. In so doing, the course not only demonstrates how different approaches interpret and articulate neoliberalism, but it also reflects on the making of theoretical approaches in their own right. This should provide doctoral students with various analytical skills to help them in appropriately navigating through various academic literatures as well as situating their own research.

In principle, the course is equivalent to 8 ECTs of course work, although as this is a new course, it needs to be approved by the PhD's respective authority.



## 4. The CERES PhD Training Course

The course begins in mid-March with an opening day, followed by four modules of four or five days, ending in June. Normally participants are expected to be resident during these modules (three in a retreat setting and one at the ISS), although given the exceptional times of COVID, much of the course will need to be delivered online via Zoom. At the fourth and last block, PhDs present their proposals and receive feedback from their peers, facilitators and invited teachers.

Participants are expected to attend all four modules, in addition to the opening day at ISS and one 'come-back' day in June. However, an exception is made for the third module at ISS, which is focused on methods (see below). PhDs not involved in other parts of the course can participate in this block as a stand-alone. Member institutions generally recognise the Training Course as contributing towards the ECs required for a PhD degree.

#### Facilitators

Dr Andrew M. Fischer (Scientific Director of CERES, ISS) Dr Gemma van der Haar (Wageningen University)

#### **Invited lecturers**

So far confirmed: Dr An Ansoms, Prof Arjun Bedi, Dr Ajay Bailey, Dr Rosalba Icaza Garza, Dr Naomi van Stapele, Dr Kristen Cheney, Dr Rolando Vazquez Melken, Prof Rivke Jaffe, and others tbc.

#### **Cost of PhD Training Course**

The CERES PhD training course is open to participants from CERES and non-CERES member institutions, although at different prices – those from member institutions pay a reduced rate. The tuition fee includes food and accommodation costs, although in the event that the course needs to be entirely delivered online, the fee will be revised.

#### In principle, member institutions pay for these fees, not the participants themselves.

#### **Full Tuition**

PhDs from member institutions: € 2500 PhDs from non-member institutions: € 5000

#### **Tuition for Module 3 only**

PhDs from member institutions: € 600 PhDs from non-member institutions: € 1200

ECs: 16 (3<sup>rd</sup> Module only: 4)

#### Schedule

Content	Date
Introduction Day (location: online)	15 March
Module 1: Proposing Research in Development Studies (tbc)	29 March – 1 April
Module 2: Moving from Questions to Methodology (tbc)	26 – 29 April
Module 3: Overview of Methods (ISS or online)	17–21 May (+ 24–28 May if online)
Come-back day (ISS or online)	3 June
Module 4: Presentation Tutorials (tbc)	14 – 17 June

#### **Objectives and Overview**

NB: Due to COVID-19 measures and the shift to online teaching, there are some modifications in what we are able to offer online, particularly with respect to the noncredit and para-academic aspects of the course, e.g. discussions around coffee, socialising, etc. We will nonetheless try to remain as much as possible within the original learning objectives as stated below.

The CERES PhD Training Course has two main objectives. The first is to cultivate a general and shared integrative understanding about what it means to do a PhD degree in the field of Development Studies, from the perspective of both theory as well as empirical research. This involves positioning and familiarization within the broad interdisciplinary field of Development Studies, in order to map out a systemic awareness of the field and the place of one's research within it; learning how to recognize concepts from across the field and to place them in their relevant contexts; and situating various theoretical, disciplinary and policy approaches and concepts with respect to others. By deepening and questioning one's knowledge, experience, and positionality, the course aims to cultivate greater fluency and interpretative abilities in the language and literature of Development Studies, as well as an ability to converse with each other through common vocabularies regardless of disciplinary specialization or background. The overview nature of the course means that we will deal with a certain level of generality rather than specificity, with the aim to lead all PhD candidates to a PhD-level of theorization and critical analysis with respect to the broad themes that run throughout the field of Development Studies. This specifically tailored approach to the needs of research in Development Studies is an aspect that makes this PhD training programme unique among research schools in the Netherlands.

The second objective is to assist participants in advancing the development of their research designs, in preparation for the defence of their research proposals at the end of their first year (e.g. variously called 'Dissertation Design Seminar', 'Upgrade Seminar', etc). A range issues is considered, relating to epistemology and ontology, positionality and subjectivity, philosophy of science, and an overview of the spectrum of interdisciplinary methodologies and methods that researchers commonly draw from in Development Studies, both quantitative and qualitative. Specific methods will not be taught in detail given insufficient time for this purpose in the course. Rather, the aim is to give a broad overview of the range of options available and the reasoning for using each. From this overview, participants can then seek out further instruction in the specific methodologies and methods that they choose.

An additional benefit, which has been one of the highlights that has been consistently appreciated throughout the history of the course, is to cultivate friendships and a support network among the annual cohort of first-year PhDs, which they can continue to rely on throughout their PhD trajectory. The course also prioritizes providing a safe space for PhDs, where they can discuss their research openly and creatively with their peers and senior researchers who are not (necessarily) in their supervision team.

#### **Teaching methods**

The course emphasises a 'learning by doing' approach to support the different steps of developing a convincing and defendable research proposal. The focus is on moving from research topic to problem, question, hypotheses (or educated guesses), analytical frameworks, critical literature reviews, and methodology and methods. Emphasis will be given to working through these steps with critical analysis, in a way that articulates a clear and coherent logical development and bears relevance to issues in the field of Development Studies. 'Critical analysis' in this sense refers to questioning the assumptions and logical foundations of the ontologies, epistemologies, positionalities, theories, empirical analyses and practices within the research.



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The approach mixes both teacher-led and participant-led sessions, starting with more of the former and with a greater emphasis of the latter towards the end of the programme. It combines taught plenary sessions, seminars, and group and individual work overseen by the facilitators, on different topics related to doing or conceiving research, specifically tailored to the themes and needs of Development Studies. Several evening meetings will also be used to informally discuss more practical issues such as supervisor-candidate relationships, ethics, publishing, publication ethics, research integrity and more. The last block will be focused on presentations by the participants of their research proposals, with feedback and guidance from the facilitators, combined with presentation training.

Before the start of the course, participants will be sent a syllabus with readings that they are strongly advised to read in advance. They will also be asked to send in a snapshot assignment and, in order to assist introductions with guest lecturers throughout the course, they will record a video introduction of themselves and their research so that guests can preview this before their sessions, in part to save time. Instructions will be given during the opening day.

The course will use Moodle as its online environment.

#### Other activities

In addition to the Training Course, we are offering three more courses for the 2020-21 academic year (one already took place in November), and we regularly run other activities as well. Please sign up to our mailing list (scroll to the bottom of our <u>home webpage</u>) in order to stay connected and to receive updates and notifications.

Note that, if they have not already attended a fieldwork security course, participants are recommended to participate in the parallel <u>CERES safety and security course</u>, offered on 9-10 June, free for PhDs from CERES member institutions and for participants of this training course.

You can also follow us on social media:



#### **Outline of the Modules**

Introduction Day CERES PhD Training Course 15 March (all day) Location: Online via Zoom

The official opening day will feature one keynote lecture, together with a brief introduction to the CERES Research School, practical and logistical information concerning the PhD Training Course, and exercises to get to know each other, including each other's prospective research. The two facilitators will also give two interactive lectures, one on conceptualising development studies (by Fischer) and one on understanding development studies as a field dense with interventions (Haar). Two assignments in preparation for the first module will also be explained.

The keynote lecture, co-sponsored by ISS, will be given by <u>Professor Valentina Mazzucato</u> from the University of Maastricht, on Migration and Development (precise title tbc).

#### Module 1: Proposing Research in Development Studies 29 March – 1 April Location: Probably online (tbc)

This first 4-day module focuses on three objectives. The first is to continue cultivating a general and shared integrative understanding about what it means to do a PhD degree in the field of Development Studies, from the perspective of both theory and empirical research, as described in the Outline above. One day will also be dedicated to Decoloniality and related critical themes (led by Rolando Vazquez). This will involve some interactive lectures by the facilitators and some invited teachers, and seminar-based discussions.

The second objective is to introduce the different elements and processes involved in developing a research proposal, which are similar regardless of whether PhDs are working with qualitative or quantitative approaches, in anthropology, economics or other disciplines. This will start with the elaboration and articulation of research problems and questions, the role of cases in framing problems (as opposed to their later use as methodology) and then will move from these into thinking about analytical research strategy, such as mapping the various concepts and theoretical debates that come to bear on the research question and how these can then be developed into critical and analytical reviews of literature.

Within both of these objectives, a third objective is to engage with principles of ontology, epistemology, and topics in the philosophy of science such as deduction and induction, and how these relate to developing research, such as with respect to underlying assumptions that are either implicit or explicit within the research proposal. The aim is also to make participants aware of how their own positioning shapes their research, particularly with respect to development actors and discourses.

The module will end with an elevator pitch exercise on the research problem, question and strategy going forward, to be prepared throughout and presented on the last day.

#### Module 2: Moving from Questions to Methodology 26 – 29 April Location: Online via Zoom

The second 4-day module focuses on topics of methodology in relationship to research questions, particularly with respect to the applied field of Development Studies that, although not always interdisciplinary, nonetheless requires some understanding of interand multi-disciplinarity. The main focus will be on the operationalisation of research questions, i.e. making the relationship and logical links clear between research questions, choice of methodology and methods (including mixed methods), and how these choices relate to different approaches to knowledge. Both sides of the quantitative-qualitative spectrum will be discussed, such as the challenges faced with regard to generalizability or 'validity' (especially for focused qualitative research, such as ethnography) or else context specificity and relevance (for more quantitative research, especially 'large n' regression analysis but also experimental approaches.

Particular focus will also be given to case selection, given that as an applied field of research, PhDs in Development Studies invariably involve case studies and hence the methodology of case study research is almost always involved, whether implicitly or explicitly at various scales or dimensions. We will reflect on the meaning of a case and case study, research, and the relevance of their chosen cases in relation broader research objectives.

A additional attention will also be given to thinking through the distinctions between structure, institutions and individual behaviour, choice or agency. Such distinctions are central to understanding development processes, broadly conceived as structural and societal transformation, within which other dynamics of change or causality need to be located and analysed in relation to these broader processes. Hence developing a better awareness of their distinctions, as well as debates around them, helps to refine the articulation of methodology.

Finally, the themes of ontology and epistemology started in the previous block will be continued in this block, more specifically tailored to questions of methodology.

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Module 3: Overview of Methodology and Methods in Development Research 17–21 May (+ 24–28 May if online) Teachers (in addition to the programme facilitators): Dr An Ansoms, Prof Ajay Bailey, Prof Arjun Bedi, Dr Kristen Cheney, Prof Rivke Jaffe, and others to be confirmed.

The aim of this module is to provide all participants an exhaustive overview of the range of qualitative and quantitative methods commonly used or available for research in Development Studies. Full training in the methods will not be given, as the module (and the course) is too short for this purpose. Rather, the intention is to equip participants with knowledge of the full range of methods so that they can tailor the method/s most appropriate for their research and/or can seek those in which they would like further training. In service of this intent, a database will be prepared of all of the methods training options available across the CERES member institutions, from which further in-depth instruction in specific methods can be sought.

Special sessions will also be given on the methodology and practicalities of doing fieldwork, on data collection and reliability, on virtual methods, and on publication strategies and ethics.

Note that, if they have not already attended a fieldwork security course, participants are recommended to participate in the parallel CERES safety and security course, offered on 9-10 June, free for PhDs from CERES member institutions and for participants of this training course.

Come-back Day: 3 June, 10h-15h00

The purpose of this one-day meeting is to debrief from the previous module and to prepare for the presentation tutorials of the next module. Written and oral presentation training will also be discussed.

#### Module 4: Presentation Tutorials 14-17 June In-person or online via Zoom (tbc)

The presentation tutorials are the final part of the Training Programme and offer PhDs an important opportunity to present and discuss their research projects, and to receive comments and suggestions on their research proposals/designs. PhDs will present their draft research proposals/designs in a seminar format, e.g. with a chair and two discussants assigned to each presentation, and they will participate in the presentations of their peers. The latter participation is especially important given that an intuitive understanding of presenting research is deepened through the experience of going through the process multiple times. As such, it is a key moment that cements the pedagogical principle of 'learning-by-doing' followed throughout the programme.

The first day of the module is on presentation training. The module ends with a discussion of the subsequent stages of the PhD journey.



## 5. Safety and Security for Fieldwork Research

#### 9-10 June 2021

Lecturers/Trainers: Rodrigo Mena, Prof Dorothea Hilhorst, Linda Johnson Location: In-person if possible (location tba), if not online Tuition (non-residential): Members: free; non-members 400 euros (online 200 euros) ECTs: 1.5

Description: When conducting field-based research or fieldwork, researchers often operate within complex and dynamic social and political contexts, and derive their data from that environment. Both the quality of research and the security of the researcher are a function of how well-planned the research is, taking into account the local context and the risk environment.

This course is designed to assist researchers in conducting their research in hazardous, remote or complex environments as safely and securely as possible, both for those working within their home country, or as foreigners. It aims to improve personal security and awareness and security planning skills when conducting field research.

The course is equivalent to 1.5 ECTs of course work towards those required for a PhD degree.

For more information, please send an e-mail to: ceres@ceresresearchschool.nl

